FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasnington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES OMB Num Estimated

OMB APPROVAL

OMB Number: 3235-0104
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Sec	ction 30(h) o	of the Investment Company Act of 1	1940				
1. Name and A LaPrade,I	ting Person [*]	2. Date of Ever Requiring State (Month/Day/Yes 08/01/2010	ement	3. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP [COF]						
(Last) 1680 CAPIT	(First)	(Middle)	_ 00/01/2010		Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner		(Mor	5. If Amendment, Date of Original Filed (Month/Day/Year)		
					X Officer (give title Other (specify below)			6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)	T.7A	22402			Chief Enterprise Sr	vcs Officer	X	Form filed b	y One Reporting Person	
MCLEAN	VA	22102						Form filed b Reporting P	y More than One erson	
(City)	(State)	(Zip)								
			Table I - No	n-Deriva	tive Securities Beneficia	lly Owned				
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect ((Instr. 5)	t (D) (Instr		re of Indirect Beneficial Ownership 5)	
Common Stock					71,376	D				
Common Stock					672.96(1)	I	By 4	01(k)		
Common Stock					900	I	I By Spouse			
1. Title of Deriv	vative Security	•	e.g., puts, ca	lls, warr		e securities	4.	5.	6. Nature of Indirect	
, ,			Expiration D (Month/Day/		Underlying Derivative Securi	ty (Instr. 4)	Conversion or Exercise	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Beneficial Ownership (Instr. 5)	
		Date Exercisable	Expiratio Date	n Title	Amount or Number of Shares	Price of Derivative Security				
Performance Share Units			(2)	03/15/201	2 Common Stock	10,716(3)	(4)	D		
Restricted Stock Units			(5)	(6)	Common Stock	4,764	(7)	D		
Stock Options			(8)	01/28/201	9 Common Stock	60,647	18.28	D		
Stock Options			(9)	12/05/201	2 Common Stock	4,934	34.13	D		
Stock Options			(10)	02/20/201	8 Common Stock	45,810	48.95	D		
Stock Options			(11)	12/12/201	1 Common Stock	2,434	49.07	D		
Stock Options			(12)	12/14/201	3 Common Stock	4,500	56.28	D		
Stock Options			(13)	03/01/201	7 Common Stock	20,000	76.79	D		
Stock Options			(14)	03/14/201	5 Common Stock	7,450	78.71	D		
Stock Options			(15)	03/02/201	6 Common Stock	9,360	88.81	D		

Explanation of Responses:

- 1. Represents the reporting person's equivalent share ownership in the company's 401(k) Plan, a unitized plan, as of the date of the latest reported transaction.
- 2. The performance shares may be issuable at the end of a three-year performance period (January 1, 2009 to December 31, 2011) based on the Company's total shareholder return as compared to the total shareholder return for a peer group of companies.
- 3. The number of performance units shown represents the maximum number of performance shares that may be issuable at the end of the performance period.
- 4. Each performance unit represents the right to receive one performance share upon satisfaction of the performance conditions.
- 5. The restricted stock units will vest in full on December 31, 2010.
- 6. On the Vesting Date, the restricted stock units shall become payable in cash.
- 7. Each restricted stock unit will be settled in cash based on the Company's average stock price over the twenty trading days preceding the vesting date.
- $8. \ This \ option \ becomes \ exercisable \ in \ 33\ 1/3 \ increments \ beginning \ on \ January \ 29, \ 2010 \ and \ annually \ thereafter.$
- 9. This option became exercisable in 33 1/3 increments beginning on December 6, 2003 and annually thereafter.
- $10. \ This \ option \ becomes \ exercisable \ in \ 33 \ 1/3 \ increments \ beginning \ on \ February \ 21, \ 2009 \ and \ annually \ thereafter.$
- $11.\ This\ option\ becomes\ exercisable\ in\ 33\ 1/3\ increments\ beginning\ on\ December\ 13,\ 2002\ and\ annually\ thereafter.$
- $12. \ This\ option\ became\ exercisable\ in\ 33\ 1/3\ increments\ beginning\ on\ December\ 15,\ 2004\ and\ annually\ thereafter.$
- $13.\ This\ option\ becomes\ exercisable\ in\ 33\ 1/3\ increments\ beginning\ on\ March\ 2,\ 2008\ and\ annually\ thereafter.$
- $14.\ This\ option\ becomes\ exercisable\ in\ 33\ 1/3\ increments\ beginning\ on\ March\ 15,\ 2006\ and\ annually\ thereafter.$
- 15. This option becomes exercisable in 33 1/3 increments beginning on March 3, 2007 and annually thereafter.

Remarks:

file)

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

The undersigned hereby constitutes and appoints John G. Finneran, Jr., Stephen T. Gannon, Shahin Rezai and Gregory W. Seward, each of them, as the true and lawful attorneys-in-fact (with full power of substitution and revocation in each) to:

- (1) execute, for and on behalf of the undersigned, any and all statements and reports required or permitted to be filed by the undersigned, in any and all capacities, under Section 16(a) of the Securities Exchange Act of 1934, as amended, and the rules promulgated thereunder (the "Act") with respect to the beneficial ownership of the securities of Capital One Financial Corporation (the "Company"), including without limitation Forms 3, 4, 5, and Form 144 required to be filed by the undersigned under Rule 144 of the Securities Act of 1933, as amended;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such statements and reports and file such statements and reports, with all amendments, supplements and exhibits thereto, with the Securities and Exchange Commission, the New York Stock Exchange and/or any other stock exchange or any similar authority and to deliver copies thereof to the Company;
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his or her discretion; and
- (4) request and receive from any broker (i) periodic reports detailing the undersigned's retail holdings of Capital One's securities held in his or her account(s) and, (ii) confirmations of acquisitions or dispositions of the company's securities, or other derivative instrument based on any of the company's equity affected by such broker in or through his or her account(s), with no obligation to receive further approval from the undersigned for such request(s).

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever required, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully as the undersigned could do if personally present, with full power of substitution or revocation, and hereby ratifies and confirms all

that such attorneys-in-fact shall lawfully do or cause to be done by virtue of this Power of Attorney. The undersigned acknowledges that the foregoing attorneys-in-fact, acting in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Act.

This Power of Attorney revokes all prior Powers of Attorney submitted to the Company with respect to the matters expressed herein, and shall remain in full force an effect until the undersigned is no longer required to file statements or reports under Section 16(a) of the Act with respect to holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned ha o be executed as of this2nd day of	
	//_Frank G. LaPrade, III_ Name: Frank G. LaPrade, III
ACKNOWLEDGEMENT FOR POWER OF ATTORNEY	
TATE OFVirginia) ss.	
ITY/COUNTY OFFairfax)	
he foregoing instrument was acknowledged befo f August . 2010 by	,

 _Christine A. Van Horn
Notary Public #307303

(SEAL)

My commission expires ____July 31_, 2013_.