## SEC Form 4

# FORM 4

UNITED S	TATES	SECURI	ΓIE	S /	AND	EXCHA	NGE	COMMI	SSIO	٧

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person <sup>*</sup> $Eder Noelle K$			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>CAPITAL ONE FINANCIAL CORP</u> [ COF ]		tionship of Reporting Person all applicable) Director	10% Owner	
(Last) (First) (Middle) 1680 CAPITAL ONE DRIVE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/15/2017	X	Officer (give title below) Chief Card Cust. Exp	Other (specify below) . Officer	
(Street) MCLEAN	VA	22102	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing (C Form filed by One Reporti Form filed by More than O	ng Person	
(City)	(State)	(Zip)			Person	-	

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	02/15/2017		М		490	A	<b>\$0</b> <sup>(1)</sup>	41,269	D	
Common Stock	02/15/2017		М		2,287	A	<b>\$0</b> <sup>(1)</sup>	43,556	D	
Common Stock	02/15/2017		М		5,351	A	<b>\$0</b> <sup>(2)</sup>	48,907	D	
Common Stock	02/15/2017		D		490	D	\$88.31(1)	48,417	D	
Common Stock	02/15/2017		D		2,287	D	\$88.31(1)	46,130	D	
Common Stock	02/15/2017		D		5,351	D	\$88.31 <sup>(2)</sup>	40,779	D	
Common Stock	02/15/2017		F <sup>(3)</sup>		293	D	\$90.93	40,486	D	
Common Stock	02/15/2017		F <sup>(4)</sup>		1,683	D	\$90.93	38,803	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. Derivative		6. Date Exerci Expiration Dat (Month/Day/Ye	e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
2015 Restricted Stock Units	\$0.0 <sup>(1)</sup>	02/15/2017		М			490	(5)	(5)	Common Stock	490	\$0 <sup>(1)</sup>	490	D	
2016 Restricted Stock Units	\$0.0 <sup>(1)</sup>	02/15/2017		М			2,287	(6)	(6)	Common Stock	2,287	\$0 <sup>(1)</sup>	4,574	D	
Restricted Stock Units	\$0.0 <sup>(2)</sup>	02/15/2017		М			5,351	02/15/2017 <sup>(2)</sup>	02/15/2017 <sup>(2)</sup>	Common Stock	5,351	\$0 <sup>(2)</sup>	0	D	

### Explanation of Responses:

1. On February 15, 2017 the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the fifteen trading days preceding the vesting date.

2. Each restricted stock unit vested on January 1, 2017 and settled in cash on February 15, 2017 based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the settlement date.

3. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on January 29, 2015. This is authorized in the applicable restricted stock award agreement.

4. Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 4, 2016. This is authorized in the applicable restricted stock award agreement.

5. These restricted stock units vest in 1/3 increments beginning on February 15, 2016 and annually thereafter.

 $\ensuremath{\text{6. These restricted stock units vest in 1/3 increments beginning on February 15, 2017 and annually thereafter. } \ensuremath{$ 

**Remarks:** 

#### Cleo Belmonte (POA on file)

\*\* Signature of Reporting Person

02/17/2017

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v). \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.