FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104

Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				()							
1. Name and Ac	ddress of Reportin	2. Date of Event Requiring Statement (Month/Day/Year) 03/14/2011		3. Issuer Name and Ticker or Trading Symbol  CAPITAL ONE FINANCIAL CORP [ COF ]							
(Last) (First) (Middle) 1680 CAPITAL ONE DRIVE			5/1 W 2011		4. Relationship of Reporting Person(s) to Iss (Check all applicable) Director 10% Ow		n(s) to Issuer	(Mo	5. If Amendment, Date of Original Filed Month/Day/Year)		
				X Officer (give title Other (specify below)				6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)			P	Principal Accounting	g Officer	1	•	y One Reporting Person			
MCLEAN VA 22102								Form filed b Reporting P	y More than One erson		
(City) (State) (Zip)		(Zip)									
		Т	able I - Nor	n-Deriva	tive Secu	rities Beneficiall	y Owned				
1. Title of Security (Instr. 4)					Beneficially Owned (Instr. 4)		3. Ownershi Form: Direct or Indirect ( (Instr. 5)	t (D) (Inst	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock						36,094					
		(e.ç				ies Beneficially ( ons, convertible		s)			
		ate	Underlying Derivative Secu			4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
				Expiratio Date	n Title		Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Performance Share Units			(1)	(1)	С	ommon Stock	6,524(2)	0.0000(3)	D		
Restricted Stock Units			(4)	(4)	С	ommon Stock	6,836	0.0000(5)	D		
Restricted Stock Units		12/15/2011	12/15/201	1 C	ommon Stock	4,972	0.0000(5)	D			
Stock Options		(6)	01/28/201	9 C	ommon Stock	15,619	18.28	D			
Stock Options		(7)	01/25/202	1 C	ommon Stock	13,520	48.28	D			
Stock Options		(8)	02/20/201	8 C	ommon Stock	45,490	5,490 48.95 D				
Stock Options		(9)	12/14/201	3 C	ommon Stock	3,600	56.28	D			
Stock Options		(10)	03/01/201	7 C	ommon Stock	16,300	16,300 76.79 D				
Stock Options			(11)	03/14/201	5 C	ommon Stock	6,390	78.71	D		
Stock Options		(12)	03/02/201	6 C	ommon Stock	9,870	88.81	D			

## **Explanation of Responses:**

- 1. The performance shares may be issuable at the end of a three-year performance period (January 1, 2009 to December 31, 2011) based on the Company's total shareholder return as compared to the total shareholder return for a peer group of companies.
- 2. The number of performance units shown represents the maximum number of performance shares that may be issuable at the end of the performance period.
- 3. Each performance unit represents the right to receive one performance share upon satisfaction of the performance conditions.
- 4. These restricted stock units will vest in 1/3 increments beginning on January 26, 2012 and annually thereafter.
- 5. Each restricted stock unit will be settled in cash based on the Company's average fair market value of the underlying shares of common stock over the twenty trading days preceding the vesting date.
- $6. \ This \ option \ becomes \ exercisable \ in \ 1/3 \ increments \ beginning \ on \ January \ 29, \ 2010 \ and \ annually \ thereafter.$
- $7.\ This\ option\ becomes\ exercisable\ in\ 1/3\ increments\ beginning\ on\ January\ 26,\ 2012\ and\ annually\ thereafter.$
- $8. \ This \ option \ becomes \ exercisable \ in \ 1/3 \ increments \ beginning \ on \ February \ 21, \ 2009 \ and \ annually \ thereafter.$
- $9. \ This \ option \ became \ exercisable \ in \ 1/3 \ increments \ beginning \ on \ December \ 15, \ 2004 \ and \ annually \ thereafter.$
- 10. This option becomes exercisable in 1/3 increments beginning on March 2, 2008 and annually thereafter.
- 11. This option becomes exercisable in 1/3 increments beginning on March 15, 2006 and annually thereafter.
- 12. This option becomes exercisable in 1/3 increments beginning on March 3, 2007 and annually thereafter.

## Remarks:

poamcfarland.txt

Gregory W. Seward (POA on

03/22/2011

<u>file)</u>

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.	

The undersigned hereby constitutes and appoints John G. Finneran, Jr., Stephen T. Gannon, Shahin Rezai and Gregory W. Seward, each of them, as the true and lawful attorneys-in-fact (with full power of substitution and revocation in each) to:

- (1) execute, for and on behalf of the undersigned, any and all statements and reports required or permitted to be filed by the undersigned, in any and all capacities, under Section 16(a) of the Securities Exchange Act of 1934, as amended, and the rules promulgated thereunder (the "Act") with respect to the beneficial ownership of the securities of Capital One Financial Corporation (the "Company"), including without limitation Forms 3, 4, 5, and Form 144 required to be filed by the undersigned under Rule 144 of the Securities Act of 1933, as amended;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such statements and reports and file such statements and reports, with all amendments, supplements and exhibits thereto, with the Securities and Exchange Commission, the New York Stock Exchange and/or any other stock exchange or any similar authority and to deliver copies thereof to the Company;
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his or her discretion; and
- (4) request and receive from any broker (i) periodic reports detailing the undersigned's retail holdings of the Company's securities held in his or her account(s) and, (ii) confirmations of acquisitions or dispositions of the company's securities, or other derivative instrument based on any of the company's equity affected by such broker in or through his or her account(s), with no obligation to receive further approval from the undersigned for such request(s).

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever required, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully as the undersigned could do if personally present, with full power of substitution or revocation, and hereby ratifies and confirms all that such attorneys-in-fact shall lawfully do or cause to be done by virtue ofthis Power of Attorney. The undersigned acknowledges that the foregoing attorneys-in-fact, acting in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Act.

This Power of Attorney revokes all prior Powers of Attorney submitted to the Company with respect to the matters expressed herein, and shall remain in full force an effect until the undersigned is no longer required to file statements or reports under Section 16(a) of the Act with respect to holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorne o be executed as of this8_ day ofMarch, 2011.
//_Susan R. McFarland_ Name: Susan R. McFarland
ACKNOWLEDGEMENT FOR POWER OF ATTORNEY
TATE OFVirginia )
ITY/COUNTY OFHenrico)
he foregoing instrument was acknowledged before me this _8_ day f, 2011 bySusan McFarland

\_\_\_\_\_Margaret Shaw Baskette\_\_\_\_ Notary Public, Commonwealth of Virginia REG#230511

(SEAL)

My commission expires 01/31/2012.