FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |          |
|--------------------------|----------|
| OMB Number:              | 3235-028 |
| Estimated average burden |          |
| hours per response:      | 0.9      |

| $\overline{}$ | Check this box if no longer subject to Section 16. Form 4 |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

|   |   |  |   |                                   |   |   | ction 30(n) or th | c investmen  |   |                     |                |   |                             |   |   |                                 |   |  |
|---|---|--|---|-----------------------------------|---|---|-------------------|--|---|---------------------|----------------|---|-----------------------------|---|---|---------------------------------|---|--|
| Name and Address of Reporting Person*     LaPrade, III Frank G. |   |  |   |                                   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP [ COF ] |   |                   |  |   |                     |                |   |                             | onship of Reporting P<br>all applicable)<br>Director  | ssuer<br>10% Owr  | ner                             |   |  |
|   |   |  |   |                                   |   |   |                   |  | X   | Officer (give title | below)         | Other (sp   | ecify below)                |   |   |                                 |   |  |
| (Last) (First) (Middle) 1680 CAPITAL ONE DRIVE                  |   |  |   |                                   |   | 3. Date of Earliest Transaction (Month/Day/Year) 02/01/2018                                     |                   |  |   |                     |                |   |                             | Chief Enterprise Srvcs Officer  |   |                                 |   |  |
| (Street) MCLEAN VA 22102  |   |  |   |                                   |   | If Amendment, Date of Original Filed (Month/Day/Year)   |                   |  |   |                     |                |   |                             | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |   |                                 |   |  |
| (City)  | (State)   | (Zij                                       | D)  |                                   |   |   |                   |  |   |                     |                |   |                             | Form filed by More than One Reporting Person  |   |                                 |   |  |
|   |   |  | 7   | able I - I                        | Non-Deri  | ivative S   | Securities A      | cquired,   | Dispo   | osed of             | , or Bene      | ficially Owr  | ied                         |   |   |                                 |   |  |
| 1. Title of Security (Instr. 3)                                 |   |  | 2. Transact<br>Date<br>(Month/Day                           | Exe                               | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                           | 3. Transaction Code (Instr. 8) 4. Sec<br>3, 4 a   |                   | 4. Securi<br>3, 4 and                                    | curities Acquired (A) or Disposed Of (D<br>and 5) |                     | Of (D) (Instr. | 5. Amount of Securit<br>Beneficially Owned I<br>Reported Transactio |                             | . Ownership Form:<br>Direct (D) or Indirect (I)<br>Instr. 4)                                      | 7. Nature of<br>Indirect Beneficial<br>Ownership (Instr.                    |                                 |   |  |
|   |   |  | (WOITH/Day  | (Mc                               |   | Code  | v                 | Amount   |   | (A) or (D)          | Price          | (Instr. 3 and 4)  | 1(5)                        | msu. 4)   | 4)  |                                 |   |  |
| Common Stock <sup>(1)</sup>                                     |   |  |   |                                   |   | 018   |                   | A  |   | 12                  | 2,071          | A   | \$0                         | 60,497  |   | D                               |   |  |
| Common Stock  |   |  |   |                                   |   |   |                   |  |   |                     |                |   |                             | 720(2)  |   | I                               | By 401(k)   |  |
|   |   |  |   | Table I                           |   |   | curities Acc      |  |   |                     |                | cially Owner<br>ies)  | i                           |   |   |                                 |   |  |
| 1. Title of Derivative Security (Ir 3)                          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4. Transaction Code<br>(Instr. 8) |   | 5. Number of Derivative<br>Securities Acquired (A) or<br>Disposed of (D) (Instr. 3, 4<br>and 5) |                   | 6. Date Exercisable and Expiration Date (Month/Day/Year) |   |                     | 7. Title and a | Amount of Secu<br>Security (Instr. 3                                | rities Underlying<br>and 4) | 8. Price of<br>Derivative<br>Security (Instr.<br>5)   | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following | Form: Direct<br>(D) or Indirect | 11. Nature of<br>Indirect Beneficial<br>Ownership (Instr.<br>4) |  |
|   | Security  |  |   | Code                              | v   | (A)   | (D)               | Date<br>Exercisa   | ble D   | xpiration<br>ate    | Title          |   | Amount or<br>Number of Sh   | ares  | Reported<br>Transaction<br>(Instr. 4)                                       | n(s)                            |   |  |
| 2018 Restricted Stock Units                                     | \$0.0 <sup>(3)</sup>  | 02/01/2018                                 |   | A                                 |   | 7,019 <sup>(4)</sup>  |                   | (5)  |   | (5)                 | Comn           | non Stock   | 7,019(4)                    | \$0   | 7,019   | D                               |   |  |

#### Explanation of Responses:

- 1. This restricted stock unit award will vest in 1/3 increments beginning on February 15, 2019 and annually thereafter. Each restricted stock unit represents a contingent right to receive one share of Company common stock.
- 2. Represents the reporting person's equivalent share ownership in the Company's 401(k) Plan, a unitized plan, as of the date of the latest transaction.

  3. Each restricted stock unit will be settled in cash based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the vesting date.

  4. This award is reported net of 239 units automatically withheld by the Company to satisfy the reporting person's tax obligation.
- 5. These restricted stock units will vest in 1/3 increments beginning on February 15, 2019 and annually thereafter

### Remarks:

Cleo Belmonte (POA on file)

02/05/2018

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure

### Exhibit 24.1

POWER OF ATTORNEY

The undersigned hereby constitutes and appoints Matthew W. Cooper, Polly N. Klane and Cleo Belmonte, each of them, as the true and lawful attorneys-in-fact (with

- (1) execute, for and on behalf of the undersigned, any and all statements and reports required or permitted to be filed by the undersigned, in any and all ca
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such statements and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the
- (4) request and receive from any broker (i) periodic reports detailing the undersigned's retail holdings of the Company's securities held in his or her account the undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever required, necessary

This Power of Attorney revokes all prior Powers of Attorney submitted to the Company with respect to the matters expressed herein, and shall remain in full force

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 1st day of February 2018.

/s/ Frank G. LaPrade, III Name: Frank G. LaPrade, III

ACKNOWLEDGEMENT FOR POWER OF ATTORNEY

STATE OF VIRGINIA )
) SS.
CITY/COUNTY OF FAIRFAX

The foregoing instrument was acknowledged before me this 1st day of February, 2018 by Frank G. LaPrade, III.

/s/ Jamie N. Sklaney Notary Public

(SEAL)

My commission expires 10/31/2020