FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 | |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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|---|-------------------------|-----------|
| | OMB Number: | 3235-0287 |
| | Estimated average burde | n |
| l | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Schneider Ryan M. | | | | | | 2. Issuer Name and Ticker or Trading Symbol CAPITAL ONE FINANCIAL CORP [COF] | | | | | | | | ck all applica Director | tionship of Reporting all applicable) Director | | 10% Owner | | |
|--|---|------------|--------------------------|---|---------------|---|---------------------|------------------|---|--|--------------------------|----------------------|--|---|--|---|---|--|---|
| (Last) 1680 CAF | (Fir PITAL ONE | ŕ | (Middle) | | | Date of Earliest Transaction (Month/Day/Year) 11/31/2012 | | | | | x | Officer (below) | Officer (give title below) Presiden | | Other (s below) ard | pecify | | | |
| (Street) MCLEAN | | | 22102 | | 4. 1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6. Ind Line) | | | | | | | |
| (City) | (Sta | | (Zip) | | | | | | | | | | <u> </u> | | | | | | |
| 1. Title of Security (Instr. 3) 2. Trans Date | | | | | saction | | | | Juired, Disposed of, or Benefic 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 and 1) | | | (A) or | 5. Amount of Securities Beneficially Owned Following | | Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction (Instr. 3 ar | | | | Instr. 4) | |
| Common Stock ⁽¹⁾ | | | 01/3 | 1/2012 | | | | A | | 29,093 | A | \$0.0000 | 140,166 | | | D | | | |
| Common Stock ⁽²⁾ | | | 01/3 | 1/31/2012 | | | | M | | 24,935 | A | \$0.0000 | 165,101 | | | D | | | |
| Common Stock | | | 01/3 | 1/201 | /2012 | | | F ⁽³⁾ | | 11,321 | 1,321 D \$ | | 153,780 | | | D | | | |
| | | | Table II - | Deriva (e.g., | ative puts | Sec , cal | urities Is, warı | Acqui rants, | red, E option | Dispo | osed of, o onvertible | r Benefi e securi | cially O ties) | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | Date (Month/Day/Year) if | 3A. Deemed Execution Date, if any (Month/Day/Year) | | 4. Transaction Code (Instr. 8) | | | | 6. Date Exerc Expiration Da (Month/Day/Y | | ate | 7. Title an of Securit Underlyin Derivative (Instr. 3 an | ies g Security | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securitie Beneficia Owned Following Reported Transacti | ve ies ially ng | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownershi (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exerci | sable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | ion(s) | | | |
| 2009 Performance Share Units | \$0.0000(4) | 01/31/2012 | | | М | | | 24,935 | (4 | .) | 03/15/2012 | Common Stock | 24,935 | \$0.0000 | 0.000 | 00 | D | | |
| Performance Share Units | \$0.0000 ⁽⁵⁾ | 01/31/2012 | | | A | | 34,912 | | (5 |) | 03/15/2015 | Common Stock | 34,912 | \$0.0000 | 34,91 | 2 | D | | |
| Restricted Stock Units | \$0.0000 ⁽⁶⁾ | 01/31/2012 | | | A | | 28,564 | | (7 |) | (7) | Common Stock | 28,564 | \$0.0000 | 28,56 | 64 | D | | |
| Restricted | \$0.0000 ⁽⁶⁾ | 01/31/2012 | | | A | | 17,460 | | 12/15/ | /2012 | 12/15/2012 | Common | 17,460 | \$0.0000 | 17,46 | 50 | D | | |

Explanation of Responses:

\$45.75

Stock

Options

 $1.\ This\ restricted\ stock\ will\ vest\ in\ 1/3\ increments\ beginning\ on\ February\ 10,\ 2013\ and\ annually\ thereafter.$

01/31/2012

2. These performance shares for the January 29, 2009 grant were settled at the end of a three-year performance period based on the Company's total shareholder return as compared to the total shareholder return of a peer group of companies. These shares represent the number of shares paid out based on actual performance plus the dividend shares accrued under the same grant.

(8)

01/30/2022

- 3. These shares were automatically withheld by the Company to satisfy the reporting person's tax obligation associated with the settlement of the performance shares for the January 29, 2009 grant. This is authorized in the performance share award agreement.
- 4. These performance share units for the January 29, 2009 grant were settled at the end of a three-year performance period based on the Company's total shareholder return as compared to the total shareholder return of a peer group of companies.
- 5. These performance share units will settle at the end of a three-year performance period (January 1, 2012 to December 31, 2014) based on the Company's relative Adjusted ROA against a peer group of companies. The number of shares reported represents 200% of the target amount. The reporting person will also be entitled to additional shares representing dividends accrued on the shares issuable at settle
- 6. Each restricted stock unit will be settled in cash based on the Company's average fair market value of the underlying shares of common stock over the twenty trading days preceding the vesting date.

48,678

- $7.\ These\ restricted\ stock\ units\ will\ vest\ in\ 1/3\ increments\ beginning\ on\ February\ 10,\ 2013\ and\ annually\ thereafter.$

Gregory W. Seward (POA on <u>file)</u>

48,678

Stock

\$0.0000

02/02/2012

48,678

D

8. This option becomes exercisable in 1/3 increments beginning on February 10, 2013 and annually thereafter.

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.